

MAP Fundraising from Faculty: a How-To Guide **MAP International Organizers**

So you would like more funding for your MAP chapter. MAP International can only fund you up to \$500 a semester, university-wide resources are scarce, and you have some awesome ideas. What should you do?

We have a suggestion: **fundraise from faculty!** We especially recommend this if you are at a research university (where faculty salaries, and especially research budgets, are large). But, given the little effort involved, this should be worth a try everywhere!

The idea is simple: faculty research budgets often go unspent, their salaries are comfortable (especially for more senior faculty at research institutions), and they often claim to care about diversifying the profession and about department climate.

In the best case, they should just be able to donate out of their research budget, where this is money they would not otherwise use. Why wouldn't they **donate to the local MAP chapter IF the idea crosses their minds?** Your job is just to ensure it does, and this guide is meant to make that as easy as possible for you.

An additional important advantage of this strategy is that it gives you an opportunity to let faculty know about all the great things you are up to, and to rally broader faculty support for MAP! This is likely to serve your chapter well in the future.



The Instruction Manual

- 1. Plan for Funding Request**
- 2. Talk to Faculty Ally**
- 3. Faculty Ally Contacts Faculty**
- 4. Cash Flow!**

Step 1. Plan for funding request.



Write up:

1. A list of recent MAP activities you have hosted,
2. A list of activities you definitely want to host,
3. A list of activities you would host if you had more funds,
4. A list of other funding sources and why they are insufficient,
5. Optional (if you think faculty in your department is not already on board): An argument as to why MAP is worth supporting (see our [‘About’](#) page)
 - a. What is MAP?
 - b. Why is minority under-representation a problem in academic philosophy?
 - c. What are some problems in your department that MAP is helping address, or could help address?

You probably want to discuss these points at a chapter meeting. At this meeting, you should also identify who you should talk to in the faculty. See the next step.

Step 2. Talk to faculty ally.



Asking faculty for money can be awkward! This is why you should get someone in the faculty to do it for you - that, and because their voice is likely to be more persuasive to other faculty members.

Ideally, the person doing the ask should be your **department chair**. If the chair is unlikely to be receptive, talk with the most powerful person in the faculty who is likely to have positive feelings towards MAP. Some considerations worth bearing in mind: ask a faculty member who is senior, not themselves a member of minority groups, and who has some official role in the department (e.g. DGS).

Arrange to **meet in person**. Your goal is to get them to:

- send an email to the faculty asking them to donate to your MAP chapter,
- remind faculty to consider donating at a faculty meeting.

The work in step 1 comes in handy here both to persuade them to do this (and hopefully it should not take too much persuading!), and to give them an easy job when drafting an email to the faculty.

if you feel uncomfortable talking to a faculty directly, you can also pass on to us the name and email address of a faculty member in your department who might be sympathetic, together with your sample email. MAP International organizers can send the email for you.

Step 3. Faculty ally asks faculty for donations.



Here you step out of the picture. Your faculty ally emails the faculty and reminds them to donate at a faculty meeting. They should ask faculty to donate out of their research budget, which is an easier ask (this is not money which they are free to spend in any way they want, and would potentially go unspent otherwise). In their email, they should include the information you give them on the kinds of activities you have hosted and are planning to host with donations.

How the donations are managed is up to you and the department. We suggest that the money is set aside within the department, and then used for reimbursing expenses for MAP events.

Step 4. Watch the donations flow!

If all goes well, you will get a bunch of donations from faculty - a pot of money for reimbursements for expenses organising MAP events. Remember to **write thank-you emails to faculty who donate!**

